

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities.

This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The New Bonds and the Guarantee have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States or other jurisdiction. The New Bonds and the Guarantee are being offered and sold outside the United States in reliance on Regulation S under the Securities Act and may not be offered or sold within the United States absent registration or an exemption from registration under the Securities Act. This announcement is not for distribution, directly or indirectly, in or into the United States. No public offering of the New Bonds or the Guarantee will be made in the United States.

**NOTICE OF LISTING ON
THE STOCK EXCHANGE OF HONG KONG LIMITED**

FITA INTERNATIONAL LIMITED

(incorporated in the British Virgin Islands with limited liability)

US\$250,000,000 7.00% Guaranteed Bonds due 2020 (the "New Bonds")
to be consolidated and form a single series with the
US\$500,000,000 7.00% Guaranteed Bonds due 2020 issued on 10 February 2010
(Stock Code: 4315)

unconditionally and irrevocably guaranteed by



新世界發展有限公司

New World Development Company Limited

(incorporated in Hong Kong with limited liability)

(Stock Code: 17)

Joint Lead Managers and Joint Bookrunners

HSBC

J.P.Morgan

Morgan Stanley

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of, and permission to deal in, the New Bonds as described in the Offering Circular dated 31 March 2010 and such listing and permission to deal in the New Bonds is expected to become effective on 12 April 2010.

1 April 2010

As at the date of this announcement, (a) the executive directors of New World Development Company Limited ("NWD") are Dato' Dr. Cheng Yu Tung, Dr. Cheng Kar Shun, Henry, Dr. Sin Wai Kin, David, Mr. Liang Chong Hou, David, Mr. Leung Chi Kin, Stewart and Mr. Cheng Chi Kong, Adrian; (b) the non-executive directors of NWD are Mr. Cheng Kar Shing, Peter, Mr. Chow Kwai Cheung, Mr. Liang Cheung Biu, Thomas and Ms. Ki Man Fung, Leonie; and (c) the independent non-executive directors of NWD are Mr. Yeung Ping Leung, Howard, Dr. Cha Mou Sing, Payson (alternate director to Dr. Cha Mou Sing, Payson: Mr. Cha Mou Zing, Victor), Mr. Ho Hau Hay, Hamilton and Mr. Lee Luen Wai, John.

As at the date of this announcement, the directors of Fita International Limited are Dr. Cheng Kar Shun, Henry, Mr. Leung Chi Kin, Stewart and Mr. Chow Yu Chun, Alexander.